

Media Kit For

“Mommy Only Has 2 Hands”

<http://mommyonlyhas2hands.org>

WHY ADVERTISE WITH ME?

Thank you for your interest in advertising with me. Advertising thru Mommy Only Has Two Hands provides you access to countless other mothers like me who are constantly looking for things to help relieve hectic, busy family and work lifestyles. There are over roughly 90,000 mom bloggers in the mom blogging community and I am constantly networking trying to connect with other moms like me. These 90,000 plus bloggers are also readers and followers and we all influence each other. Advertising or doing a product review with me, allows your product review to be seen by potentially thousands of people. Do to be very active in the blogging community and online “Mom” networks, I have a great following, which provides you with the perfect avenue to advertise your product with me, either thru an ad, a product review and (or) giveaway.

MY AUDIENCE

My readers are primarily other moms like myself from working moms to stay at home moms, to homeschooling moms. I have an audience of avid coffee drinkers, breast feeding and cloth diapering moms. Many of my readers are concerned about being green and trying to provide a green living for their families. Products that focus on home improvement, education, being green, health and breastfeeding, and products that provide convenience to everyday life will be a big hit in my community of readers.

MY NUMBERS: (Last Updated November 9th)

Monthly unique visitors: _____ For December: In between services, not sure. _____

Alexa Ranking: __231,064__ as of Jan 13th, 2011

Monthly page views : __For December: 13,630__

Total Follower count: __5,084__

Google Friend Connect: __1,959__

Facebook Fans: __1,062__

Newsletter Subscribers: __To Date: 946__

Twitter Followers: __1,117__

Community: __206__

SEE GRAPH CHARTS BELOW. POWERED BY GOOGLE ANALYTICS

Was powered by Tracemyip.org, but I switched services to google analytics.

Stats For The Month Of December: (January not counted as it is a partial month)



ADVERTIZING OPTIONS

Advertisements must be no larger than 150w by 300h All ad sizes are the same price as of August 25th, 2010 of \$10 per month.

PRODUCT REVIEWS:

I am always interested in doing product reviews. If you are interested in having me review your product along with ad space, as long as you ship me the product free, ad space for 1 month is free. After that to keep your ad space it is \$10 per month. With Product reviews, doing a giveaway of the product you have me sample will help drive visitors to your company website. If you choose to have me do a review and giveaway, you are responsible for shipping the giveaway to the contest winner. Giveaways are great ways to drive traffic to your site and have statistically produced product sales.

PAYMENT OPTIONS

Right now the only accepted payment option is paypal, the safe way to pay. An email reminder will be sent 3 to 4 days before your due date to renew your ad space. Ad space is terminated 1 days after your due date if payment is not received. Payment is expected before ad is placed and runs from month to month of your sign up date.

*You can pay ad space for 1 year and not have to worry about quarterly raises in advertising space. 1 year ad space is \$100, save \$20 by buying ad space for a year.

ADVERTISING GUIDELINES

- no refunds,
- advertisements geared to women, moms, children, family friendly only, no landing pages to porn sites
- Ads for mass disposable products will not be accepted, I am a pro green blogger
- ads must be grammatically correct
- ads cannot offend based on race, gender, sexual preference, disability
- no spam ads

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